



MAYRA ORGANICS PVT. LTD.

Manufacturers and Exporters of Dyestuffs

COMPANY OVERVIEW

Engineering Colour. Enabling Performance.

Operating under the flagship brand SUNIFIX, Mayra Organics Private Limited is an Indian manufacturer and exporter of high-performance textile dyes and specialty chemical solutions. Based in Ahmedabad, Gujarat—one of India's premier chemical and textile hubs. We deliver consistent, reliable, and application-oriented color solutions to dyehouses and textile manufacturers across domestic and global markets.

Our product portfolio features Reactive Dyes, Direct Dyes, Pigment Paste/Powder, Vat Paste/Powder and Optical Brightening Agents (OBAs), engineered to deliver exceptional shade reproducibility, high color strength, and dependable batch-to-batch consistency. Our SUNIFIX products are GOTS V8.0 and ZDHC MRSL V3.1 approved dyestuffs.

The SUNIFIX Promise

Great textile coloration goes far beyond achieving the right shade—it demands uncompromising process stability, batch consistency, and production efficiency.

Through SUNIFIX, chemical precision meets practical dyehouse requirements. Every product is developed with a strict focus on:

- High Shade Reproducibility & superior color strength
- Batch-to-Batch Consistency for seamless, repeatable processing
- Process Efficiency & reliable application performance
- Dependable Global Supply

Whether for fashion, home textiles, technical fabrics, knits, or yarn dyeing, our solutions empower partners to optimize production and achieve dependable results.

Colours • Chemistry • Innovation at its Peak



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VISION

“To be the benchmark of dyestuff industry by providing highest quality of products that give maximum value for money to the customers”

MISSION

“To be customer-focused company committed to consistently offer best quality of products and services by focusing on customer requirements”

PRODUCT RANGE

We are specialized in the manufacturing and exporting of Reactive Dyestuffs, Direct Dyestuffs and Optical Brightening Agents under our brand name “SUNIFIX”. We cater to the both domestic and international market. We majorly export to countries like Bangladesh, Egypt, South Africa, Thailand, Turkey, Singapore, Italy, etc.

The product portfolio comprises of:

- Sunifix Reactive M Dyes (Cold Brand)
- Sunifix Reactive ME Dyes (Bifunctional)
- Sunifix Reactive H Dyes (Hot Brand Dyes)
- Sunifix Reactive HE Dyes (High Exhaust Dyes)
- Sunifix Reactive Vinyl Sulphone Based Dyes
- Sunifix Direct Dyes
- Optical Brightening Agents
- Pigment Paste/Powder
- Vat Paste/Powder

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RESEARCH AND DEVELOPEMT

“Our real assets are our quality and consistency of products”

We have a team of dedicated and skilled lab technicians for assuring quality and consistency of products. Our laboratories are very well equipped with latest equipment.

Our team makes a continuous effort of developing new products of utmost quality by following the globally accepted testing parameters with highly equipped technology. Our qualified technicians are specialized in carrying out the tests on our modern and state of the art Analytical Equipments which include Computerized Color Matching System, UV/VIS Spectrophotometer, Rota Dyeing Machine, equipment for testing Fastness properties, Solubility of dyes and Dyeing applications.

INFRASTRUCTURE

Our production policy is based on our core research and development with right environmental friendly production policy and modern equipments. We have a sound infrastructure for production facility for smooth and effective manufacturing of products. We have a strict control on all stages of manufacturing and dispatching the products. We ensure the end product is of the assured quality and durable packaging as required.

CONTACT DETAILS:

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